



Reduce/Reuse/Recycle



COMPANY PROFILE

www.etterra.com.ng





BACKGROUND

Through the years, electronic waste management in Nigeria has been performed in manners that pose significant threat to human life and the ecosystem. Hazardous and non-hazardous electronic waste (e-waste), after being stripped of some components, is burned in open fires and discarded at makeshift dump sites, causing considerable damage to the surrounding ecosystem. Useful components are then exported to foreign refineries, thus relinquishing local employment and empowerment opportunities.

INTRODUCTION

E-Terra Technologies Limited is a pioneering company into the eco-friendly management of electronic waste (e-waste); recycling, refurbishing, and data destruction of storage devices in alignment with the global vision of a greener planet. Our key area of specialty is the eco-friendly management of e-waste using integrated state-of-the-art technologies. The company is registered and partners with Lagos State Environmental Protection Agency (LASEPA) and other national & international environmental regulatory agencies /institutions.

Our core business is the effective, eco-friendly management of e-waste utilizing cutting-edge technologies ameliorating the regional and global problem of improper handling. We therefore adhere towards the professional handling and treatment of non-hazardous e-waste material.

We utilize a dynamic framework that caters for the end-to-end process involved in the safe and effective management of e-waste; protecting against the devastating environmental impact of the lack of professional recycling. Electronic and electrical waste management is a robust industry that offers great opportunities for investment. E-Terra Technologies Limited is progressively breaking new frontiers to pioneer the industry in Nigeria and the West African region.

The goal of the organization is to become a distinguished leader of professional e-waste management in Nigeria; with an estimated yearly increase of 20% in supply capacity being processed locally in our pioneering material recovery facility situated in Lagos. We are proud to express that our operations are spearheaded by a team of responsible, knowledgeable and highly skilled personnel; a majority of whom are captains of industries internationally recognized.



VISION

"To be a highly effective and profitable, world class electronic waste management firm and market leader, commencing from Nigeria"

MISSION

"Our mission is to change the prevailing trend of e-waste disposal in the country, bring it up to the best of international standards, and engage in disposal procedures that are strictly eco-friendly. Organizations will be encouraged to participate in proper e-waste disposal as an act of corporate social responsibility, thus effectively ensuring a healthier environment. It is the goal of the company to become a highly distinguished and recognized leader in the full scale end-to-end management of e-waste in Nigeria"

OBJECTIVES

Our business objective is to expand our supply capacity by liaising with public and private institutions with the sole aim of managing their e-waste. We also seek to establish an alliance with SME's i.e. informal e-waste handlers and International buyers to further expand our supply volume and also reduce the level of pollution that is caused by improper e-waste management.

CORE VALUES

P- PROCULTURE: Emulating Nigerian culture professionally;

E- ENVIRONMENTAL SUSTAINABILITY: Our responsibility to protect and preserve the environment;

P- PERSEVERANCE: Maintaining environmental protection and customer satisfaction;

D- DILIGENCE: Commitment to constant improvement;

A- ACCOUNTABILITY: Professional responsibility for all decisions and actions;

C- CREATIVITY: Open-minded thinking in service delivery.



KEYS TO SUCCESS

E-Terra Technologies Limited's keys to success include:

- Partnering and creating strong alliances with authorities and informal servicemen;*
- Maintaining clean processes and practices to boost customer confidence;*
- Provision and maintenance of excellent customer service;*
- Growing and maintaining a strong relationship with customers.*





OUR PEOPLE

We are proud to express that our operations are spearheaded by a team of responsible, knowledgeable and highly skilled personnel; a majority of whom are captains of industries internationally recognized at various level bringing on board with them cumulatively over 35 years of industry wide exposure.

Key Officers Include:

- IFEANYI. C. OCHONOGOR - CHIEF EXECUTIVE OFFICER
- GABRIEL. O. ONIFADE - CHIEF OPERATING OFFICER
- IKEM. T. PATRICK - DIRECTOR OF BUSINESS LIAISON
- ANTHONYITA – BUSINESS DEVELOPMENT MANAGER

A. MR. IFEANYI OCHONOGOR:



- Ifeanyi Ochonogor is our Chief Executive Director (CED);
- A serial entrepreneur and pioneer initiator of first Electronic Waste Recycling Management Company (Nigeria);
- In charge of setting and updating company strategy and direction, modelling, setting and maintaining company's culture, building and leading the senior executive team and allocating capital to company priorities;



- *Ifeanyi is very strong on high-level business development, strategic performance management, operational audit, relationship management, organizational quality assurance and control amongst others;*
- *He is an alumnus of Glion Institute of Higher Education, Glion, Switzerland and University of Coventry where he bagged United Kingdom Postgraduate Higher Diploma in Hospitality Management and Bachelor of Arts in Law.*

B. MR. GABRIEL ONIFADE:



- *Gabriel Onifade is our Chief Operating Officer (COO);*
- *A very creative and multi-talented career oriented professional;*
- *Former Manager Information Technology at Four Points by Sheraton Hotel, Lagos;*
- *Former Assistant Information Technology Manager at Sheraton Hotel, Lagos;*
- *Former Production Engineer at SecureID Ltd;*
- *Gabriel currently manages the day-to-day operations of the company which include organizational strategy planning, budgeting, forecasting, extensive market and financial analysis, task, time and people management with superb efficiency;*



- *He is an alumnus of Education Chartered Institute of Professional Financial Managers and University of Ilorin where he bagged Post Graduate Diploma in Strategic Management and Bachelor of Engineering (B.Eng.), Electrical, Electronics and Communications Engineering;*
- *Gabriel is a certified Project Management Professional amongst others.*

C. MR. ANTHONY AKAM ITA:



- *Anthony is currently our Business Development Manager (BDM) and Executive Director (ED); Admin & HR, Research, Corporate Planning & Strategy designate;*
- *International Finance Corporation, World Bank, Accenture, Phillip Consulting, CEFE, GTZ and Nextzon trained professional with over 15 years practical experience researching, transforming, building and operating World Class businesses & projects;*
- *Former Consultant with IFC/World Bank's Support and Training Entrepreneurship Program (STEP);*
- *Former Business Analyst & Strategist with Heirs Alliance (the holding company for Former Standard Trust Bank, Plc);*
- *Former Senior Consultant with Heirs Advisory Services Ltd;*
- *Former Principal Consultant and Strategist with Nextzon Business Services Ltd;*



- *Co-ordinator and former General Manager (GM) of Nextzon Ventures Ltd (managing 8 subsidiaries);*
- *Holds an MBA from Wits Business School - South Africa, Bachelor's Degree in Engineering from the University of Port Harcourt, Certificate in Entrepreneurship & Management from the Lagos Business School (Pan African University); coupled with very extensive professional training (local & international) in market research, business planning, organizational strategy development, company start-up, financial modelling, fundraising, projects & performance management amongst others.*





OUR PROFESSIONAL SERVICE OFFERINGS

E-Terra Technologies Limited provides professional e-waste collection, pre-processing and eco-friendly material recovery and destruction services for corporate and individual clients.

E-WASTE COLLECTION

E-Terra provides an effective collection process that allows easy movement of electronic waste from our clients to our processing facilities. Our clients are not burdened about the cost of logistics involved in e-waste collection as this is handled by our organization. Our corporate and individual clients are encouraged to register with us on our website.

PRE-PROCESSING

We evaluate and sort e-waste for our clients; providing a detailed report on electronic waste that can be refurbished and/or recycled.

MATERIAL RECOVERY

We run an operational Material Recovery Facility (MRF) that processes e-waste for the decomposition of hazardous materials like lead; and raw materials including plastic, copper, tin and zinc.

IRREVERSIBLE DATA DESTRUCTION SERVICE

This process involves using high techniques in destroying information contained in a storage media (hard drives, tapes) by shredding the platter disc and other components of the hard drives into fine particles making the information irretrievable.

Our shredder is an eco-friendly, high capacity equipment with the capacity of destroying approximately 80 hard disks per hour, and other storage media devices under the Destructive Destruction (DD) methodology. It is designed to meet the growing and unmet need for Data Destruction in Nigeria which includes SATA, IDE, SAS computer hard drives, optical media and other electronic storage devices (servers, cell phones and more).



Our technical personnel are well trained to handle security matters as regards data destruction, while our facility is built and installed with CCTV, strong rooms, biometric access control, and 24 hours surveillance by a security company.

OUR LOCATION

Our administrative office is located at No 2, Ibikunle Close, off Herbert Macaulay Way, Yaba, with our pioneering Material Recovery Facility (MRF), which is fully operational, located at Plot 750 Baale Shoba Street, Abule Ado, off Badagry Expressway, Lagos, Nigeria.

Furthermore, we are currently working on setting up e-waste collection centre in strategic locations nationwide.



MOST RECENT CLIENTS



Consolidated Hallmark Insurance Plc

CONTACT DETAILS

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